

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63220 CF NTL-POL FBD - LBD: 10/16/12 - 10/21/12 HL#: Created: 10/02/12 09:50 AM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1904 Agency Commission: 15 % Updated: NMBRISTOW on 10/02/12 01:11 PM

Agency: GMMB, INC. (6441) Product: EST #1904 (1300) Self :15.00 Confirmed: 10/02/12 01:11 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER; KEC/PH 10/2/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------------------------------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | MNEWS5AM | * T W T F * * | NEWS | 30 | B | | | 0.0 | \$250.00 | 4 | \$1,000.00 | | |
| SPOT CAN ALSO RUN 10/22; LUR | | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|-------------------------------------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 002 | MNEWS528A | * T W T F * * | NEWS | 30 | B | | | 0.0 | \$300.00 | 4 | \$1,200.00 | | |
| SPOT CAN ALSO RUN MONDAY 10/22; LUR | | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|-------------------------------------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 003 | MNEWS1 | * T W T F * * | NEWS | 30 | B | | | 0.0 | \$350.00 | 4 | \$1,400.00 | | |
| SPOT CAN ALSO RUN MONDAY 10/22; LUR | | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|-------------------------------------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 004 | MEARLY | * T W T F * * | MORN | 30 | B | | | 0.0 | \$275.00 | 4 | \$1,100.00 | | |
| SPOT CAN ALSO RUN MONDAY 10/22; LUR | | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 005 | NSAT5-730AM | * * * * * S * | NEWS | 30 | B | | | 0.0 | \$250.00 | 1 | \$250.00 | | |
| LUR | | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/20/12 | 10/20/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|---------------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 006 | NSUN6-8AM | * * * * * S | NEWS | 30 | B | | | 0.0 | \$200.00 | 1 | \$200.00 | | |
| LUR | | | | | | | | | | | | | |
| CAN RUN 5A-8A | | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/21/12 | 10/21/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

| | | | | |
|--|---------------------------|--------------------------------|---|----------------------------|
| OrderID: 63220 | CF NTL-POL | FBD - LBD: 10/16/12 - 10/21/12 | HL#: | Created: 10/02/12 09:50 AM |
| Client: OBAMA FOR AMERICA (178906) | CPE: / / 1904 | Agency Commission: 15 % | Updated: NMBRISTOW on 10/02/12 01:11 PM | |
| Agency: GMMB, INC. (6441) | Product: EST #1904 (1300) | Sell :15:00 | Confirmed: 10/02/12 01:11 PM | |
| Buyer: SHIRA LEVY | Demo: HHOLDS DMA RTG | Sched. Code: B | **PRINT REQUIRED** | |
| AE: NICOLE ELIE POL-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 007 | WCBSSUNAM | * * * * * S | MORN | 30 | B | | | 0.0 | \$1,300.00 | 1 | \$1,300.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/21/12 | 10/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------------------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 008 | DRAY | * T W T F * * | DAY | 30 | B | | | 0.0 | \$315.00 | 2 | \$630.00 | | |
| | SPOT CAN ALSO AIR 10/22; LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------------------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 009 | DPRICE | * T W T F * * | DAY | 30 | B | | | 0.0 | \$450.00 | 2 | \$900.00 | | |
| | SPOT CAN ALSO AIR 10/22; LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------------------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010 | DYR | * T W T F * * | DAY | 30 | B | | | 0.0 | \$400.00 | 2 | \$800.00 | | |
| | SPOT CAN ALSO AIR 10/22; LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------------------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 011 | NNOON | * T W T F * * | DAYN | 30 | B | | | 0.0 | \$325.00 | 2 | \$650.00 | | |
| | SPOT CAN ALSO AIR 10/22; LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------------------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 012 | DBOLD | * T W T F * * | DAY | 30 | B | | | 0.0 | \$350.00 | 2 | \$700.00 | | |
| | SPOT CAN ALSO AIR ON 10/22; LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

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STATIONS

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 Client: OBAMA FOR AMERICA (178906) CPE: / / 1904 Agency Commission: 15 % Updated: NMBRISTOW on 10/02/12 01:11 PM
 Agency: GMMB, INC. (6441) Product: EST #1904 (1300) Self :15:00 Confirmed: 10/02/12 01:11 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------------------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 013 | DTALK | * T W T F * * | DAY | 30 | B | | | 0.0 | \$300.00 | 2 | \$600.00 | | |
| | SPOT CAN ALSO AIR 10/22; LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------------------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 014 | DDEAL | * T W T F * * | DAY | 30 | B | | | 0.0 | \$300.00 | 2 | \$600.00 | | |
| | SPOT CAN ALSO AIR ON 10/22; LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------------------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 015 | EPHIL2 | * T W T F * * | EFG | 30 | B | | | 0.0 | \$600.00 | 2 | \$1,200.00 | | |
| | SPOT CAN ALSO AIR ON 10/22; LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 016 | NEARLY5PM | * T W T F * * | NEWS | 30 | B | | | 0.0 | \$1,200.00 | 2 | \$2,400.00 | | |
| | SPOT CAN ALSO AIR ON 10/22; LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017 | NEARLY6PM | * T W T F * * | NEWS | 30 | B | | | 0.0 | \$1,000.00 | 2 | \$2,000.00 | | |
| | SPOT CAN ALSO AIR ON 10/22; LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018 | NLATE7 | * T W T F S S | NEWS | 30 | B | | | 0.0 | \$1,700.00 | 5 | \$8,500.00 | | |
| | LUR; SPOT CAN ALSO RUN ON 10/22 | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/21/12 | 5 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63220 CF NTL-POL FBD - LBD: 10/16/12 - 10/21/12 HL# Created: 10/02/12 09:50 AM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1904 Agency Commission: 15 % Updated: NMBRISTOW on 10/02/12 01:11 PM
 Agency: GMMB, INC. (6441) Product: EST #1904 (1300) Self :15.00 Confirmed: 10/02/12 01:11 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 019 | SBACCESS | * * * * * S | AXIS | 30 | B | | FOOTBALL | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/21/12 | 10/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------------------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 020 | LLETTER1 | * T W T F * * | LETT | 30 | B | | | 0.0 | \$600.00 | 5 | \$3,000.00 | | |
| | SPOT CAN ALSO AIR ON 10/22; LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021 | NEARLY630PM | * T W T F * * | NEWS | 30 | B | | | 0.0 | \$1,000.00 | 2 | \$2,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/19/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022 | PNCISLA | * T * * * * * | REGP | 30 | B | | | 0.0 | \$4,000.00 | 1 | \$4,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/16/12 | 10/16/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | PSURV25 | * * W * * * * | REGP | 30 | B | | | 0.0 | \$4,500.00 | 1 | \$4,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/17/12 | 10/17/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 024 | PBANG*2MENTH | * * * T * * * | REGP | 30 | B | | | 0.0 | \$5,000.00 | 1 | \$5,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/18/12 | 10/18/12 | 1 | | | | | | | | | | |

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CBS TELEVISION STATIONS



KCNC-TV

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|--|---------------------------|--------------------------------|---|----------------------------|
| Order ID: 63220 | CF NTL-POL | FBD - LBD: 10/16/12 - 10/21/12 | HL#: | Created: 10/02/12 09:50 AM |
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| Agency: GMMB, INC. (6441) | Product: EST #1904 (1300) | Sell :15:00 | Confirmed: 10/02/12 01:11 PM | |
| Buyer: SHIRA LEVY | Demo: HHOLDS DMA RTG | Sched. Code: B | **PRINT REQUIRED** | |
| AE: NICOLE ELIE POL-GWTS-PH | | Billing Int: Monthly | BM: SS | |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 025 | PELEMENT | * * * T * * * | REGP | 30 | B | | | 0.0 | \$4,200.00 | 1 | \$4,200.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/18/12 | 10/18/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 026 | PBLOODS | * * * * F * * | REGP | 30 | B | | | 0.0 | \$3,000.00 | 1 | \$3,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/19/12 | 10/19/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 027 | PRACESUN | * * * * * S | REGP | 30 | B | | | 0.0 | \$4,000.00 | 1 | \$4,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 15</u> | | | | | | | | | | |
| | 10/21/12 | 10/21/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 58 | 0 | \$55,630.00 | \$47,285.50 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$55,630.00 | \$47,285.50 | \$0.00 | \$0.00 |